

Win with a Great Strategic Alliance



Codemasters®, CSK Auto, Subaru®, Xbox 360™ and Alienware®
DiRT videogame product launch sweepstakes supported by partner pricing and exposure



Codemasters® and eBay® Motors
GRID videogame online competition contest and publicity launch event



Codemasters®, Yamaha®, Oberto®,
Boomchair™ and Alienware®
FUEL videogame launch partner-supported sweepstakes
and extreme exposure in thousands of Yamaha dealerships
across the US and millions of Oberto product packages



Partnership Program Between DIC® Entertainment,
Denny's® Restaurants and Coinstar®
Kids video series partner program garnering over
\$1.2 million of free exposure for product line.



Kahlúa® and Sara Lee®
Reggie Award: Best Worldwide
Beverage Promotion of the Year

VERTICAL SOLUTIONS

Vertical Marketing Network provides complete partnership program solicitation, negotiation and management services. We develop the short list of companies which best complement our client's brands and negotiate terms to meet business objectives. **The results – a win-win program where two brands are greater than one.**